



WHAT WILL YOU CALL IT?

\$25 War Bond for a Name!

This little paper will print each month news about what goes on with the men and women who are making Lindeman equipment, and those who are in the armed forces. While little in size, and in circulation—less than 500—we hope it will be to everybody at Lindeman the biggest news of every month, because it will concern the part we all have in making Lindeman products, the way we make our living.

The reporters, we hope, will be everybody at Lindeman. By the next issue persons in each department will be named who will undertake to gather items from that department.

Since everyone is to share, everyone should have a chance at choosing a name. A \$25 war bond will be the prize for the name chosen. A box has been set up where name suggestions may be dropped. All suggestions must be in the box by April 14. Ticket number of winning entry will be posted on the bulletin boards.

Rules are simple. Everyone on the Lindeman payroll on the date of this issue is eligible, except those acting as judges.

The name should be brief—not over three words—two may be better.

If the name can suggest the kind of equipment made at Lindeman that is good. It may or may not include the word "Lindeman."

For instance, there is the "Essco Ladle," paper issued by Electric Steel Foundry Co.: There is "High Gear" by Western Gear; "Bee & Cee," issued by Weyerhaeuser Timber Co., at Mills B and C, in Everett.

Judges to select the winning name will be J. G. Lindeman, Curtis Edwards, and Rolfe Whitnall, advertising agent who has helped with Lindeman adver-

tising for many years.

So wind up your think engine and start now. You may put in as many suggestions as you wish—all must be in the box by April 14th.

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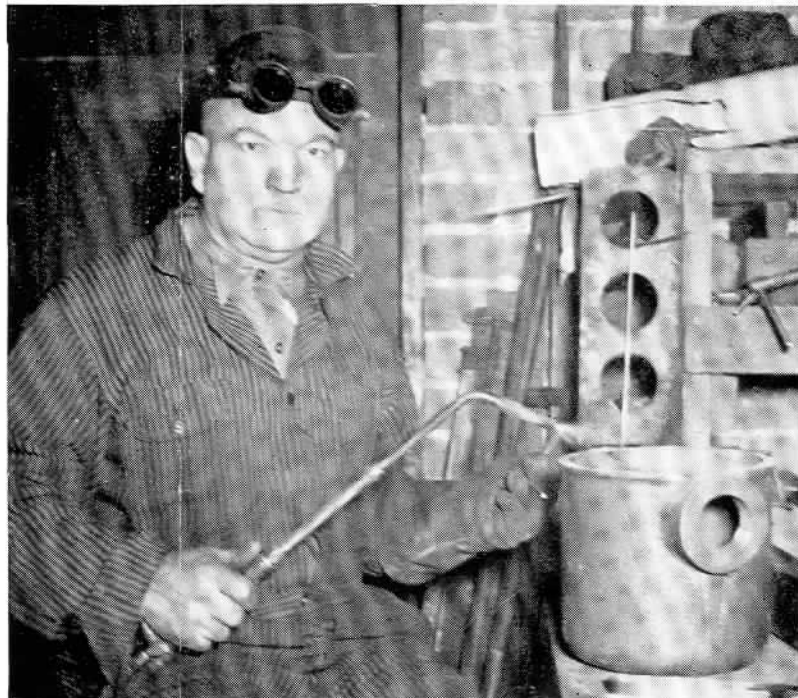
WAR BONDS AT LINDEMAN

War Bond purchases by payroll deduction at Lindeman now stand at a total of \$55,041 for 1944. During March up to the 21, the bond account was \$4,743.75.

NEW NAMES ON ROLL

One former Lindeman man has returned, ten new names are on the list during March and two women have joined the organization. In the foundry are W. W. Duncan, who worked here some years ago, Gottlieb Fund, Henry C. Widener, Bill Adams, Ben Betsch, Gene Donaldson and Jacob J. Manda. Everett Wilkins and James F. Gray are new machinists. To the office force have been added Mary Lou Herber, Jim Oldham and Herbert O. Hussong. Daisy Jean Foster is assistant in the foundry laboratory.

Caspar Makes 'em Stick! -- 11 Years at Lindeman



LEO CASPER started welding Lindeman equipment in 1934 and has been at it ever since. He learned his trade in Yakima, starting at Billy Treener's old "White Front," blacksmith shop. There was a year at Brogdex plant in Yakima, a few months in California, which he didn't like, and a time sharpening picks and bars on Yakima's city reservoir in 1933. Lindeman offered him a guarantee of two months work. Two months looked good to Leo, and he accepted. Now it's eleven years, going on twelve, and Leo thinks it will be many more. Leo cooks with electricity at home—he's a bachelor, girls!

Engineering Now In New Quarters

Planning, Drafting, Storage and Records to Have Place in New Building.

ENGINEERING has moved to brand new quarters with lots of light and elbow room and a place to hunt down "bugs" in working models of new Lindeman equipment.

Curtis Edwards, chief engineer, has a private office, with connections to both the main office and his department. The Drafting room has the latest in shadowless working light with strings of fluorescent tubes.

The mezzanine floor—unfinished at present—will be used for storage of idle jigs and obsolete patterns. Jigs are to be indexed and catalogued for immediate use when wanted, and records filed in the engineering office.

Central third of the main floor is reserved for jig production with necessary machines and equipment and Glen Wainscott in charge.

In the central section will also be space for development of production designs and experimental machines.

Actual construction of experimental machines is handily located in the east section, and in charge of Orié Durland.

Quarters formerly occupied by engineering will be taken over by the accounting department.

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LINE'S BUSY

Ever see a crowd of people trying to jam through a single narrow door all at once? That's what the two Lindeman trunk telephone lines are like quite often. Important long distance calls have been delayed by personal calls to people in the plant. As we can get no more trunk lines for the duration, and these business calls are what keep the plant busy, your cooperation is asked in notifying your family and friends not to call on any personal matters. Sickness or similar real emergency excepted, of course. Thanks a lot!

THOUGHT FOUNDRY

Most magazines and papers call it the "editorial" page. That is a place for comments and opinions, rather than news. Here we shall try to mold some of our thoughts into words.

This paper, as noted elsewhere in this issue, is intended to get members of the Lindeman organization better acquainted with what we are making, what we intend to make, and, to help everyone to get better acquainted with others in the various departments.

We, who have been with this company since the early years of its life have seen it built up the hard way. The original cash capital was \$158. The only other "capital" we could put into it was our time and whatever skill and experience we had accumulated. And, I think, we brought one other thing. We

LINDEMAN KEGLERS SECOND

Lindeman bowling teams in both the Commercial and Moose leagues now stand second, reports Leo Casper, captain. In the Commercial league Lindeman now stands only 2 points from first place. By winning all three games to be played this week the team would qualify for a playoff for the Commercial league championship. Members of the team are Casper, Al Woitt, Lynn Akehurst, Morris Boseck, Joe Lindeman and Alex Bretingham. Less than three weeks now remain before close of the season.

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PASS THE SUGAR, PLEASE

Uncle Sam called for more sugar this year and Lindeman helps to pass the sugar! So far this year about 300 Plant-Trol beet planter units have been shipped out. These units replace one formerly used on the California sled-type beet planters. In addition, there have been 950 conversion units, which fit on John Deere and several other standard brands of beet planter. All these units are designed to plant the segmented or pelleted beet seed.

all had worked by the day or by the hour. But no matter what we were paid, or how often, we had thought of the job as our own private little business venture. In other words, this job was as much our business and a business within itself as the work of a doctor or lawyer, or any other profession or trade, or, for that matter, the business of a company.

We thought of our jobs that way, and knew that if we didn't take proper care of this little personal business of ours, plan for the future and all that, it would go into "receivership," just as a "company" will do if it does not watch it's P's and Q's.

Carrying the thought a little further, it becomes evident that for each of us within this organization to properly operate our little individual business—the job—we must do several things. First, we must watch our "sales"—the sale of our effort and skill to the company, which combines our efforts and skills into products it sells in turn to ultimate consumers.

Next, we must study our possible market for larger sales in the future, to gradually increase our little individual business and thereby increase it's income to us. The sum of our individual little businesses is the company's business.

We believe there are enough individual ideas, experiences and skills right here, and enough individual ambitions to move forward, to keep Lindeman products going to market in steady and increasing volume for many years. This little paper is intended to inform everyone in the organization, to promote better understanding of what it is all about, and to try to bring out whatever each individual may contribute to help make our individual business and the company's business more successful.

We shall probably ask different persons in the organization to express their own individual thoughts as to how these purposes can be achieved.

—JESS LINDEMAN.

STAMPS TO HIGLEY

For a new employe introduced \$10 in War Savings Stamps went to Erv Higley this month. If you want to try this get information and introduction blanks at bulletin board or from your foreman.

GRANT—IWO JIMA

Harry Grant, who left the Lindeman steel foundry in 1943 to attend school in Kansas and later enlisted in the Marines, is reported killed in the Iwo Jima battle. Harry was the step-son of Ralph Crockett, steel foundry molder.

USING NEW RATTLER

Automatic loading and unloading of steel and iron castings are provided in a new rattler just built for the cast iron and steel cleaning department. The rattler handles 1 to 2 tons of castings in a run of 2 to 4 hours.

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UNFINISHED BUSINESS

Individual contributions from personnel at Lindeman to the Red Cross fund up to March 21 totaled \$629.50. The quota suggested was \$700. The Yakima County quota was still incomplete on that day, though some communities had subscribed more than was asked.

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REWARD

He was determined to pass by his favorite tavern on his way home. As he approached it, he became somewhat shaky. But after plucking up his courage, he passed it, by fifty yards. Then he turned to himself: "Well done, Pat, me boy. Come back and I'll treat ye!"

* * *

"If I had my time over again," said the maiden lady, "I'd get married before I had sense enough not to."

STUDENTS VISIT PLANT

A group of 15 high school students from Union Gap, viewed the progress of American industry as exemplified in the Lindeman plant when they were shown through by Al Ambrose on Friday, March 23rd.

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THEY STILL GO

Recent calls for classification physical examinations took Joe Andreas, Elmer Case, Rob Krebheil, Sid Sibley, Gene Barnes and Sherman Davis to Seattle for a day.

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Tools are weapons . . . treat 'em right . . . keep 'em in the fight!

A. P. O., F. P. O. WANTED

To send this paper to all the service men listed in the Honor Roll we need a number of addresses, as our list is incomplete. You can help the boys to get the latest from Lindeman by turning in any A. P. O., F. P. O. or other armed service addresses you may know, to the switchboard girl, main office.

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BOUQUET-MOLDING CREW

Kenny Chastain hands his molding crew a cast iron bouquet for an individual average of better than 100 molds per day each. This is the stuff that makes production schedules.

Gaskin Old-Timer at Lindeman's

RAY GASKIN likes to build machinery, and he likes farming. So, before he came to Lindeman in 1927 he had already homesteaded a section in Montana in 1917; he had worked 10 years for the C. B. & Q. Railroad at Sheridan, Wyoming, and quitting that in 1922 came to Yakima. Here he contracted to clear timber for the U. S. Reclamation Service on Mud Flat in the Rimrock reservoir, and lived for two years on the south fork of the Tieton. To keep him busy in off hours now he takes care of 5 acres he has planted to fruit trees in the Terrace Heights district. Of the Gaskin family of four boys and four girls three boys are in service—Ray, Jr., navy radar; Kenneth, navy; Forrest, navy, radar and radio. The northwest is a fine place to live, Ray says. At sixty, he looks forward to another 18 and more good years in Yakima.

HONOR ROLL

(This list of Lindeman men in armed service is complete as far as our records show. However, there may be others whom we have not listed. We ask you, if you know of any whose names should appear on this Honor Roll, to supply us with their names and if possible their present addresses, so they may be added to the roll).

ROBERT ACREE
GLENN AUKAMP
PETER AUSTIN
WILLIAM E. AUSTIN
JOHN BARNES
CLYDE BARNETT
V. E. BLAINE
LLOYD BONNEY
LELAND BROWN
G. DARRELL BRUNSKILL
STANLEY COFFIN, JR.
MORRIS COLLINGWOOD
RAYMOND COUPAL
STANLEY CUMMINGS
VINCENT DE ROZA
ELMER DRIVER
PAT FEARON
ANDREW FOLK
C. FUNKHOUSER
WILLIAM FREER
KENNETH GASKIN
RAY A. GASKIN, JR.
JOE GASSELING
BILL GLENN
KENNETH GRESS
DELMAR GROENIG

PAUL GUNNOE
WALTER C. HARRIS
CLAUDE HAUSER
SIMON HOFFARTH
* DELBERT HOLMES
DEAN HUGHES
DON HUTCHENS
FLOYD A. JONES
MILLARD JONES
* PETE JONES
DONALD KANE
EDWARD J. KELLEY
VICTOR (TEX) KETCHUM
PHIL KOKEN
WILLIAM KRAUTWURM
RICHARD LABBERTON
CARL LEASE
ARTHUR LESSER
PAUL LITTLE
JAMES MADDOX
RAY McCRAW
JAMES McCROY
JAMES McGHUEY
VICTOR McNARY
O. K. MULLINKEN
GLENN PARISH

WILLIAM PARKER
GEORGE PERKINS
ROY PONTAROLLO
IRVING PRELUSKY
RICHARD RENECKER
ALBERT A. ROLLER
HOWARD RUMMEL
RALPH SALLEE
STEVE SANCHEZ
NICK SCHWINDT
GEORGE SHOOK
TOM SMITH
WILLIAM STONE
NORRIS THOMPSON
WELDON THOMPSON
ROBERT LEE THRUSH
WM. TREGONING
JOSEPH TRENKENSCHUH
ROBERT H. WAKEFIELD
† HARVEY WARNINGER
JOHN WEBER
RICHARD WHITING
JOE WILLIAMS
HOWARD WITT

* Gold Star

† Prisoner of War



LINDEMAN POWER EQUIPMENT COMPANY